



9th International Conference
Complex Systems Design & Management Paris

December 18-19, 2018 - Paris, France



Partnership Offers

Event organized by

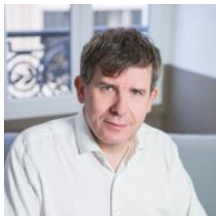


The 9th edition of the international conference «Complex System Design & Management» Paris (CSD&M Paris) will take place next December in Paris.

CSD&M, created in 2010 by CESAMES, is now one of the key event of the system engineering community in Europe and in North America.

The conference gathers the main academic, governmental and industrial actors, CSD&M is one of the few places where you can talk about industrial complex systems in as broad a manner as possible (methods, tools, sciences, business cases...).

CSD&M 2018 will be held on 2 days through different formats. Speakers, partners, academics and industrial participants will have numerous opportunities to exchange.



Daniel KROB

General Chair de CSD&M Paris 2018
Institute Professor, Ecole Polytechnique
President of CESAMES
INCOSE Fellow



CSD&M participants are...

- **Managers and Directors** (Innovation, Strategy, Technology, Engineering, R&D, Systems of Systems Departments, ...)
- **Engineers** (Systems Engineers, Systems Architects, Safety Engineers, Processus and Methods Engineers, Project Managers, ...)
- **Engineering tools vendors and software editors**
- **Academics**

... from different domains:



Aeronautic



Aerospace
& Defence



Transportation



Construction



Healthcare



Electronic



Energy

They participated in previous CSD&M:



And many others...

IN PRACTICE

- **2 days – December 18 & 19 – in Paris**, to exchange about societal & industrial challenges and scientific & methodological state of the art in the field of systems modelling and management.
- **More than 250 international attendees** (academics, industrials) – main actors of the international systems engineering community, at the heart of your sales target
- **Keynotes presentations** in plenary session, **pitch startups**, **thematic workshops**, workshops dedicated to **research projects** and numerous teams selected to present their academic and professional works
- **1 Poster Session** to promote some work in progress and discuss on topics related to complex systems
- **Demonstrations and booths** to present offers, services and the latest technological news
- **Numerous opportunities for networking**



Our proposal:

1. Visibility before the event

- Logo on our monthly mailing campaigns (more than 15.000 french and international contacts)
- Logo and link on the « Sponsors » page of the conference website
- Logo on the CSD&M flyers, distributed on the different events of CESAM Community
- Posts and push on social networks to highlight your participation

2. Visibility during the event

- 1 fully equipped booth (6m² or 12m²)
- 20-min talk (and 20-min of Q&A with the participants)
- Free Pass (including lunches and cocktails)
- Logo on the conference material (program, presentation, flyers, leaflets, kakemonos...)
- Inserts on the welcoming pack for the participants (goodies, leaflets,...)

We also provide you with the list of the registered people before the event and the list of attendees after the event.

Our offers

Feel free to contact us to adapt one of the following packages to your needs.

Description	Bronze	Silver	Gold
Logo on the conference website, flyers and monthly mailing campaigns	X	X	X
Inserts – leaflets and/or goodies – on the welcoming pack for the participants	X	X	X
X free registrations & -50% on all others registrations (lunches and cocktail included)	1	2	3
List of registered people 15 days before the event and after the event (name, last name, email, job title, company)		X	X
6m² equipped booth		X	
12m² equipped booth			X
Total cost without VAT	1.800 €	3.500 €	5.000 €

Option :

20-min talk (and 20-min of Q&A with the participants)

+ 1.500 €

Our offers

Pass Packages (including lunches and cocktails)

Description	Total cost (including VAT)
Professional individual pass	950 €
5 Pass Package (- 10%)	4.275 €
10 Pass Package (- 20%)	7.600 €

The CSDM registration fees can be covered by your training budget as CESAM Community, which is managed by CESAMES non-profit organization, has a training number: 11 7545709 75. You can write to contact@csdm.fr to get more information.

Other partnerships:

- 1st day Diner Sponsoring: **7.000 € without VAT**
- Lunch (1st or 2nd day) Sponsoring: **1.500 € without VAT**
- Cocktail (1st or 2nd day) Sponsoring: **1.500 € without VAT**
- Inserts such as leaflets or goodies in the welcoming pack for the participants: **600 € without VAT**



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Contact

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